

SEA FUTURE

SEE INNOVATION EXHIBITION & BUSINESS CONVENTION

LA SPEZIA NAVY BASE 19-23 JUNE 2018

PROSPECTS



30 MILITARY NAVIES



300 EXHIBITING ENTERPRISES



1000 ADVANCED B2B MEETINGS



2000 PROFESSIONAL VISITORS

UNDER THE PATRONAGE OF:

1. EXHIBITOR

COMPANY/ORGANIZATION:

ADDRESS: CITY: COUNTRY:

POSTCODE: CONTACT PERSON: JOB TITLE:

EMAIL: WEB SITE:

PHONE: MOBILE:

VAT:

REFERENCE COMPANY NAME

Name under which your company will appear in the alphabetical lists, in the catalogue, on the website or any other document:

2. SPACE RESERVATION

A) EXHIBIT SPACE - STANDARD FULL PACKAGE (min 12 sqm)

SQM

TOTAL € 345,00 PER 1 SQM UNIT
€

B) EXHIBIT SPACE ONLY - BARE SPACE (Self Built Stand)

SQM

TOTAL € 284,00 PER 1 SQM UNIT
€

C) ON-WATER BERTH GRAND

LENGHT

TOTAL € 105,00 PER 1 M (LENGHTH)
€

D) GAZEBO FOR DOCKS

N°

TOTAL € 5.250,00 PER UNIT
€

GRAND TOTAL €

3. SPONSORSHIP OPTIONS

All Sponsors will benefit from the following:

- Sponsor's corporate logo and stand number to appear alongside SEAFUTURE logo
- As a Sponsor you will be acknowledged on Sponsors board "wall of fame" on-site at registration
- Your company link and logo on the SEAFUTURE 2018 website as a Sponsor

Please note:

SEAFUTURE logo should be used in conjunction with your (Sponsor) logo in all materials and SEAFUTURE logo should be easily read when displayed on signage banners, flags, billboards, posters, etc.

SEAFUTURE logo should occupy approximately the same space as Sponsor logos or name to ensure high visibility.

A) STRATEGIC PARTNER 50.000 €

(up to two sponsors per option)

The strategic partner is the main Sponsor of the exhibition, there are no fix terms for this contribution, but the organiser is wishing to design with Sponsors their needs and visibility.

Sponsors will benefit from the following:

Unlimited number of passes for conference and networking dinner.

A) PLATINUM SPONSOR 30.000 €

(up to two sponsors per option)

DOCKS AREA

This is an ideal opportunity to brand the area where ships and external gazebo are located, and it will create huge impact for all the SEAFUTURE attendees as it is a high traffic area and the main path to exhibition's entrance.

- Signage to the exhibition entrance with Sponsor logos

3. SPONSORSHIP OPTIONS

- Flags with Sponsor logos to one side and SEAFUTURE logo to the other side

Sponsors will benefit from the following:

- Complimentary 5 passes for conference + 5 invitations at the networking dinner
- Complimentary logo in the SEAFUTURE 2018 website as Platinum Sponsor

C) GOLD SPONSOR 20.000 €

(up to two sponsors per option)

WELCOME COCKTAIL

Sponsor the joyful moment of welcoming all delegations and exhibitors at the SEAFUTURE experience by branding the welcome cocktail location.

Sponsors will benefit from the following:

- Mention of your Sponsorship during the welcome cocktail speech
- Banner display at the cocktail venue
- Complimentary logo in the SEAFUTURE website as Gold Sponsor
- Complimentary 4 passes for conference + 4 invitations at the networking dinner

NETWORKING DINNER

Offering and extensive branding exposure during the prestigious networking dinner with high rank officers and guests.

Sponsors will benefit from the following:

- Mention of your Sponsorship during the networking dinner speech
- Banners display at the dinner venue
- Complimentary 4 passes for conference + 4 invitations at the networking dinner
- Complimentary logo in the SEAFUTURE website as Gold Sponsor

WORKSHOPS AND SEMINARS

Get notice during the three days of workshop and seminars with a high selected audience, place your banner in the location and your awareness will be raised.

Sponsors will benefit from the following:

- One conference session of a company representative
- Banners display at the workshop and seminars venues
- Complimentary 4 passes for conference + 4 invitations at the networking dinner
- Complimentary logo in the SEAFUTURE website as Gold Sponsor

D) SILVER SPONSOR 10.000 €

(up to two sponsors per option)

LANYARDS

Lanyards are a walking advert for your brand.

Ensure your company logo and message is seen by visitors, exhibitors and media.

Sponsors will benefit from the following:

- Place logo on the lanyard. Please note that the SEAFUTURE logo will also be on the lanyard
- Complimentary 3 passes per conference + 3 invitations at the networking dinner
- Complimentary logo in the SEAFUTURE website as Silver Sponsor

NAME BADGES

All participants in the event, including but not limited to exhibitors, contractors, trade visitors, VIP delegations, etc. are required to always display the badge on-site.

Sponsors will benefit from the following:

- Placing your company name, logo, stand number and URL on the back of the badges alongside SEAFUTURE logo
- Complimentary 3 passes for conference + 3 invitations at the networking dinner
- Complimentary logo in the SEAFUTURE website as Silver Sponsor

E) BRONZE SPONSOR 7.000 €

(up to two sponsors per option)

USB FOR MEDIA

The USB will be distributed to the media on arrival.

Sponsors must supply at least 200 (if more tbd closer to the show date) 4GB USB memory sticks.

Sponsors will benefit from the following:

- USB memory stick loaded with Sponsors marketing materials and SEAFUTURE information (customized memory stick to be provided by sponsoring company, with all materials)
- Complimentary 2 passes for conference + 2 invitations at the networking dinner
- Complimentary logo in the SEAFUTURE website as Bronze Sponsor

OFFICIAL CATALOGUE BRANDING

The official catalogue contains all exhibitors' profiles, daily conferences schedules and all SEAFUTURE exhibition's information, the tool gives your brand a unique opportunity.

Sponsors will benefit from the following:

- Sponsors will have an opportunity to brand the back / front cover of the official catalogue.

3. SPONSORSHIP OPTIONS

- Complimentary 2 passes for conference + 2 invitations at the networking dinner
- Complimentary logo in the SEAFUTURE website as Bronze Sponsor

WEBSITE AD

The website is one of the most flexible and efficient media to targeting your message, increasing your visibility, advertising your participation at the show and create traffic to your website.

- Right hand column display Ad
- Sponsors company name. Logo or icon and can contain animation
- Sponsors advertisements will be linked to your company's website

Sponsors will benefit from the following:

- Complimentary 2 passes for conference + 2 invitations at the networking dinner
- Complimentary logo in the SEAFUTURE website as Bronze Sponsor

F) OTHER SPONSOR OPPORTUNITIES 1.000 €

(indefinite sponsors)

EXHIBITIONS WINDOWS

The historical Navy Base hangar, where the exhibition will be held, can be customized and be visible to all exhibition's participants. Sponsors will personalize the windows of the historical Navy Base hangar with the company logo and an imagine they will provide. Windows are 3x6.5 meter wide.

CATALOGUE'S ADVERTISING PAGE

Sponsors will have the opportunity to book one full advertising page in the official catalogue that will be distributed during the show.

4. Registration fee (Mandatory)

(One each company: direct or co-exhibitors)

EXHIBITOR FEE N AT

€ 400,00 PER COMPANY

5. PAYMENT SCHEDULE

The first payment of 50% of Space Rental along with full registration will be invoiced on booking and is due immediately. The second payment of 50% of Space Rental along with full registration will be invoiced with payment due 15 January 2018. Exhibitors booking space after 15 January 2018 will be initially invoiced for 100% of Rental along with full registration. All contracted opportunities across SEA FUTURE 2018 including Space Rental, Sponsorship and any invoiced fees require full payment prior to 1 May 2018. The event currency is EURO. The Organiser retains the right to cancel any Exhibitor's participation with immediate effect should the payment terms be breached. It is possible to Bank Transfer direct into the account to the following detail:

The payment must be made by bank transfer.

BANK NAME: **BANCO DI SARDEGNA SPA**
 ACCOUNT NAME: **Ediconsult Internazionale srl**
 ACCOUNT NUMBER: **14129**
 CURRENCY: **EURO**
 IBAN CODE: **IT542010150140000000014129**
 SWIFT CODE: **BPMOIT22**

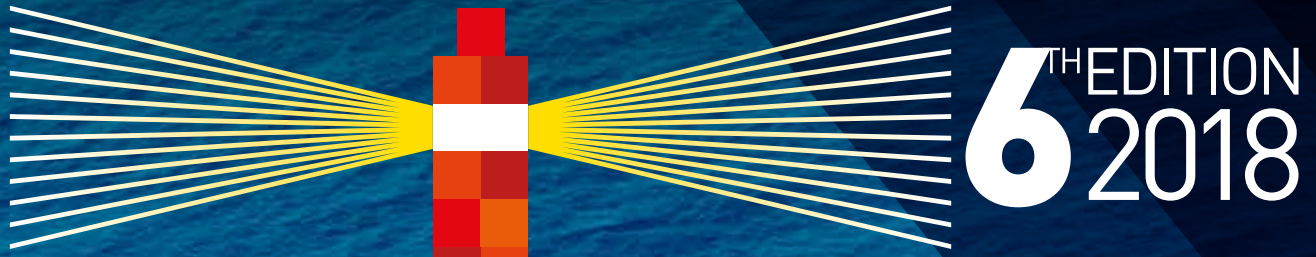
TOTAL 2 + TOTAL 3 + TOTAL 4	€	
VAT 22%	€	
GRAN TOTAL (including VAT to pay)	€	

date and signature of the exhibitor's
approved legal representative:

direct exhibitor's stamp:

If the Exhibitor wishes to withdraw its Application then written notice of such wish must be forwarded to and received by Ediconsult Internazionale Srl by recorded delivery post by not later than the dates referred to in the table below.

Cancellation prior to 1 February 2018: 75% of the Charges
 Cancellation on or after 1 March 2018: 100% of the Charges



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INFO

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www.seafuture.it

UNDER THE PATRONAGE OF: